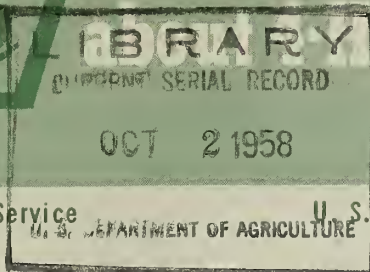


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Ideas



Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE

U. S. DEPARTMENT OF AGRICULTURE

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Reserve

No. 42

Washington 25, D. C.

September 18, 1958

Dear Coworkers:

With mixed feelings of regret and pride, we advise you that C. C. Lang, Associate Leader of our Division staff, is leaving the employment of the Federal Extension Service to accept a position with the International Cooperation Administration in Bogota, Colombia, South America. As you know, "Cha" has enjoyed long and rich experiences in Extension work as county extension agent, district agent, and State 4-H Club Leader in Ohio. In March, 1953, he joined our staff and has worked primarily in the Central States as a field agent. But his contributions and duties have been much broader than this and most States have opened their doors and extended hospitality to him in one capacity or another.

In Colombia, "Cha" will be the National Adviser to the newly authorized and established Extension Service for Colombia. He follows Otto Croy who filled a short-term assignment and assisted in the establishment of extension work.

Until perhaps the middle of November, "Cha" will be in Washington for orientation and language training with ICA, but after that his headquarters will be at Bogota, Colombia.

We know of no individual who is more richly qualified or endowed for this challenging assignment. However, you will immediately recognize that his loss here will be an important one. We wish "Cha" and Sara every possible success and happiness in their new work. We also extend sincere thanks and appreciation to him for his tremendous contribution here.

FES STAFF ASSISTANCE

At an early date, Mr. Ferguson will again be asking State Directors what are the problems on which you are likely to need help from our staff during the next six months. Under the established plan, a semi-annual letter is sent regarding assistance to States. It helps us very much in planning travel if you can put your requests, at least roughly, into the list your director will no doubt send to Mr. Ferguson. Some of you indicate alternative dates. That facilitates planning consecutive schedules to save travel budgets. Many of you have said you are holding fall planning meetings and that schedules ahead will be discussed. Your good planning is essential so that you can have our assistance for your most important needs.

THOS. E. WILSON, PIONEER 4-H SUPPORTER, DIES

Our last letter reported the retirement of Thomas E. Wilson as long-time chairman of the Board of the National Committee on Boys and Girls Club Work. Following soon, came his death at his home in Wilson, Ill. His dedicated interest in progress of youth through the 4-H plan was recognized by the attendance of two 4-H Club members at the funeral. They were: Gayle Nicholas, Grayslake, Ill., and Leonard Schmitt, Jr., Mundelein, Ill.

Some of you may not know completely the depth of Mr. Wilson's service to 4-H. For instance, he participated with the group who studied and drafted the first "Scope" report, printed in 1948. Examples are legend of his interest in 4-H being inspiration for business associates. The present 4-H citizenship awards program is just such a tribute to him. In honor of his 80th birthday, a group of his friends pooled their resources to support a 4-H program in his honor. He is also well known for his industry-wide work which helped unite producers and packers in improved methods of handling livestock.

SURPLUS FOODS FOR CAMPS

A new act of Congress provides for more direct availability of milk to children. For the next three years, whole milk and dairy products in other surplus forms will be available to the more than five thousand summer camps, recreation centers, and other child-care institutions including schools. It is estimated that an additional three-quarters of a million children will be served through such facilities. Applications for surplus milk will be made through the same channels as other surplus agricultural commodities.

Other surplus foods have been used for several years by 4-H camps. This has been done in the past through an administrative order by the Secretary of Agriculture. On July 2, 1958, Congress amended the law to read, "and for use in non-profit summer camps for children." This calls for no change in procedures, but does clarify the act by law.

11TH ANNUAL REGIONAL 4-H CAMP

The 11th Annual Regional 4-H Camp had many outstanding program features. This year the program for the second time included a Fellowship Dinner which had Jesse Owens, world-renowned athlete, as the main speaker. This feature was sponsored by the National Committee on Boys and Girls Club Work, and made an outstanding contribution to the program.

The following persons were given 4-H citations during the Camp program:

Dr. Armour J. Blackburn, Dean of Students, Howard University, Wash. D.C.
Dr. Walker M. Davis, Pres., Okolona College, Okolona, Miss.
Miss Blanche D. Harrison, retired District Home Agent, Virginia
R. J. Roddy, Principal, Woodstock Training School, Shelby County, Tenn.,
and Manager of Memphis Tri-State Fair

MEETING OF PRESIDENT'S YOUTH FITNESS ADVISORY COMMITTEE

Approximately 160 leading citizens from all walks of life in the United States met at Fort Ritchie, Md., September 8 and 9, as members of the President's Advisory Committee on Youth Fitness. Secretary Benson gave an address on the program. Ed Aiton participated and will send you a report of current program emphasis.

INTERNATIONAL PEN PALS

A number of States are interested in promoting or developing pen pal exchanges between 4-H Club members and other young people. The University of Minnesota has developed a very effective servicing organization to assist such efforts. We strongly recommend that a pen pals effort needs to be well organized and well administered to be effective. You may be interested in contacting the World Affairs Center, University of Minnesota, Minneapolis 14, Minn. One copy of a notice with regard to this program is included for each State.

LEGISLATION TO ESTABLISH SCIENCE CLUBS FOR BOYS AND GIRLS

The House of Representatives passed (but the bill finally failed) a bill which would authorize an initial appropriation of \$50,000 annually to be used by the Commissioner of Education to establish science clubs for boys and girls patterned after the Future Farmers of America. You will recall that the FFA received a charter from Congress and operates under direct legislative authority and appropriation.

We call this to your attention as evidence of the strong interest in science work for young people. You will recall that we have a working committee on 4-H science programs and recommendations. Preliminary discussions have been under way with the National Science Foundation. We suggest that States give all possible consideration to discussions which might lead to such work in the States and counties.

YOUTH DEVELOPMENT PHASE OF SCOPE REPORT OF EXTENSION RESPONSIBILITIES

Under the able chairmanship of Director W. A. Sutton of Georgia, the full committee of eight extension workers participated in a meeting July 7-11, at Madison, Wis., drafting and developing a report on Youth Development. This committee was one of nine which worked intensively at the National Extension Training Center for a full week to enlarge and revise Extension's scope of responsibilities for the future. The Youth Development report will be presented for approval by Chairman Sutton at the November Land-Grant College Association meeting.

In our opinion, this report is one of the most productive and far-reaching that we have ever had in Extension youth programs. Full discussion of it is scheduled for the leaders' sessions during National 4-H Club Congress. Further

development of implementation aspects is being considered for the leaders' sessions during National 4-H Conference here in June. We think you will be interested and pleased as we are in the preliminary draft.

4-H DOG HUSBANDRY PROJECT

State 4-H Leaders have already received a copy of a letter to State Extension Directors about State participation in the proposed 4-H Dog Husbandry Project. An increasing demand has arisen for animal projects adapted to the needs of the growing number of suburban and urban 4-H Club members. Many youth live in areas where farm animals and poultry are banned by zoning restrictions. The Extension Committee on Organization and Policy recently approved the development of a 4-H Dog Husbandry Project. An ad hoc committee of State 4-H leaders and specialists met in early August to develop plans for conducting the program. A complete set of materials including Dog Handbook for members, leaders' guide, filmstrip, and record forms is now on the presses and will be available to the States early this fall. This project has two phases and is definitely of an educational nature. The literature and promotional materials are technically sound and beautifully attractive.

BACK TO SCHOOL CAMPAIGN

Enclosed with this issue of Ideas is some additional material relating to the Back-to-School program. This is a cooperative effort of the United States Office of Education, Department of Labor, and others directly concerned with the welfare of children.

We feel that this is of special significance in view of our current concern about helping young people to find their best opportunities in life and vocations. It must be recognized that only a small percent of young people presently growing up on farms can find opportunities as operators or managers of farm enterprises. A healthy and productive agriculture will depend upon helping many of our young people to find opportunities in agri-business or in other off-the-farm employment.

FREEDOMS FOUNDATION AWARDS ANNOUNCEMENT FOR 1958

The Freedoms Foundation at Valley Forge is again scheduling awards in 1958 for contributions to understanding of the principles underlying American freedoms. We have arranged with the Freedoms Foundation of Valley Forge, Pa., to send direct to State 4-H Club Leaders a copy of the announcement for discussing the awards. In each of several years, 4-H Clubs and local groups have been recognized and received cash, medals, certificates, educational trips, and other incentives as a result of their local efforts. Probably most of our 4-H efforts would come under the category of college campus and community programs.

IFYE CONFERENCE

"Our Past Accomplishments - Our Future Challenge" was the appropriate theme for the annual IFYE Alumni Conference held at Onamia, Minn., August 11-15. This is the 10th anniversary year of the IFYE program. At the conference, approximately 167 past delegates and 10 exchangees discussed ways of furthering the influence of the entire IFYE program. A very stimulating pageant which chronicles the history of IFYE was presented. It will be available from the National 4-H Foundation office.

4-H AT CITIZENSHIP CONFERENCE

One member from each region is a 4-H representative at the National Citizenship Conference under a plan worked out by the 4-H Citizenship Development Committee. The 1958 group includes:

Darrell Roland Earhart, Powell, Wyoming
Ida Jo Berger, Blacksburg, Virginia
Patricia Twitchell, Turner, Maine
Don Williams, Villisca, Iowa

Miss Marian Fisher, Asst. State 4-H Leader, Georgia - Adviser

4-H REPRESENTATIVES ON NATIONAL TV PROGRAM

Elva Warner of Arizona and Calvert Steuart of Maryland will be representing 4-H on the "Voice of Firestone" program on September 15, along with Raymond Firestone who will interview them. We hope you have been able to notify 4-H Club members and leaders in your State. The 4-H delegates were selected as a result of interviews arranged during National 4-H Conference. Details of the program were worked out by the National Committee. "Voice of Firestone" is carried over the ABC-TV network at 9 p.m., e.d.t. (Check your newspapers for local release time.) Mr. Firestone, a longtime friend and promoter of 4-H has been on the Board of Directors of the National Committee since 1952 and was recently elected vice-president of the Committee.

4-H REPRESENTATIVES TO JUNIOR ACHIEVEMENT

Two Indiana 4-H'ers--Mary Ellen Churchman and David Cochard, attended the National Junior Achievement Conference, August 17-22, at Indiana University. At one of the conference programs, they related their 4-H experiences.

ELWOOD SCHAFFER NEW EDITOR OF NATIONAL 4-H NEWS

Elwood Schaffer is the new editor of National 4-H News, replacing Les Troeger, who retired after successfully guiding the publication for 27 years. Mr. Schaffer leaves a position as Extension Publications Editor at Michigan State University. Previous to that, he was Extension Editor in Utah.

NATIONAL 4-H AWARDS JUDGING IN CHICAGO NOVEMBER 3 TO 12

From November 3 to 12, twelve State extension workers will be in Chicago judging the records of State winners. The Judging Committee personnel this year includes: Arliss Honstead, Kans.; Stanley R. Meinen, Minn.; Mary Frances Smith, Ind.; W. Sherard Wilson, Md.; Ruth C. Weston, N. H.; Owen Trask, Conn.; Hanchey E. Logue, Ala.; Emily King, Fla.; Raymond C. Cox, Nev.; John L. Stormont, Hawaii; Margaret Clark, N. C.; and Sarah Harman, Ariz. Fern Shipley and John Banning of FES will work with the committee.

HAL ALLEN REPORTS ON TURKISH "4-K" GROUPS

Hal Allen, former 4-H Fellow (1953-1954) and now Extension Information Specialist with the University of Nebraska group (ICA) in Turkey, brought an interesting report of progress with the "4-K" groups. Over 6,000 members in 130 villages of 26 provinces is the current membership. The initial projects of bees, clothing, gardening, and poultry, are now expanded to 12 or 13 projects.

PARENTS' MAGAZINE FEATURES URBAN 4-H

The September issue of Parents' Magazine carries a long, illustrated feature on 4-H urban club work which will particularly interest you and other State and county staff members. The 5-page article, "4-H Comes to Town," was written by Ruth Carson who has a 4-H daughter. We cooperated over the past 15 months by frequently supplying information and offering photographs. The story is quite comprehensive and contains numerous examples of 4-H urban work in the States.

Parents' Magazine has long had countrywide prestige as "a guide for raising children from crib to college," and has a paid circulation of more than 1,750,000. Ed Pope, FES specialist in child development and parent education, accepted an invitation last December to become an "Advisory Editor" of Parents'.

TRACTOR OPERATORS' CONTEST

Two Regional Tractor Operators events will be held soon. The Eastern United States 4-H Tractor Operators Contest is held in connection with the Atlantic Rural Exposition, Richmond, Va., September 22-23. About 23 Northeastern, Southeastern, and Southern States will be participating. Howard Todd and others in the American Oil Company work closely with this event.

This year the Central Regional States Tractor Operators' Contest will be held at the Illinois State Fair Ground, Springfield, September 29-30. This will be under the general supervision of the Extension Service in several Central States, National Committee on Boys and Girls Club Work, Standard Oil Company of Chicago, Standard Oil Company of Ohio, Standard Oil Company of Kentucky, and Humble Oil and Refining Company.

SERVICES TO YOUTH BY RADIO AND TV

The Thomas Alva Edison Foundation will recognize the local television station and local radio station that best serve youth in their communities during 1958. These stations will receive an Edison National Station Award. Each award carries a scroll and an Edison Scholarship of \$1,000 to be used for college education which the winning station presents to a high school senior selected by an appropriate committee of local educators. Thus the stations receiving these awards gain national recognition and pass the benefit to the communities they serve.

If the station in your area is doing a particularly good job for youth, you may wish to consider nominating it for this award. Additional information may be obtained by writing to the Thomas Alva Edison Foundation, 8 West 40th Street, New York 18.

STUDY SHOWS ROLE EVALUATION

Dr. Lawrence Biever, who now heads the urban 4-H program in the City of Chicago, did his thesis at Wisconsin on "Roles of the County Extension Agents as Perceived by County Agricultural Committee Members." The committee members saw the agents fulfilling the following three most important roles (ranked for each type of agent):

Agricultural agents:

1. Providing information directly
2. Program planning
3. Coordinating University and USDA programs

Home agents:

1. Training local leaders
2. Providing information directly
3. Program planning

4-H Club Agents:

1. Training local leaders
2. Organizing and coordinating clubs
3. Providing information directly

This information has interesting correlation with the present leadership training emphasis.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES:

GENERAL PROGRAM IDEAS:

Arkansas - Senior Leadership Workshop

Twenty-four outstanding older club members were chosen to participate in a special leadership activity, which included taking leadership roles at State 4-H Club Week. The group arrived early on the campus for some special experiences and training. Karl Munson, community activities specialist, worked with the 4-H staff in coordinating the program for the members who received the leadership scholarships.

Iowa - Training Camps on Leadership Development

Training in true leadership development based on sociology-psychology context continues to advance. Iowa recently held its two 1-week annual training camps on leadership development, the 10th year for this fine activity. Bob Pinches, Harlan Geiger, and Jerry Parsons directed the camp and the teaching of leadership subject matter, with the able help of several other State and county people. Dr. Ev. Niederfrank, our FES rural sociologist, also assisted in the series this year and made an overall evaluation of the program for planning in the next 10 years. About 200 selected Iowa young people have been receiving this training annually. The subject matter in leadership development is heavy, but the young people like it and responded this year with "Wonderful!" "Great!" "The best camp I have ever attended." Group development dynamics and various techniques were taught, demonstrated, discussed and practiced in each of the two repeat camps. The young people went home armed with mimeographed copies of the ideas taught, and also with suggestions for solving many of their own group leadership problems back home, which they had worked out themselves in a leadership problem clinic during camp.

Mississippi - Leaders' Training Conferences

Mississippi has been making real progress in training adult volunteer leaders. Ninety-two Northeast District adult leaders and agents attended a Leaders' Training Conference at a district 4-H camp at Sardis, June 26-27. Adult leaders and agents in the Southeast and Southwest Districts attended a leaders' conference at Ocean Springs, August 4-7. One of the emphases in these leader training meetings has been the developing of out-of-school 4-H clubs.

About 100 adult leaders attended a State Leaders' Conference held in conjunction with the State 4-H Club Congress, June 14-17. A 4-H Recognition Program was held at which time leaders were presented with Gold and Silver Clover Awards certificates and Mississippi 4-H Foundation provided leaders' pins.

New Jersey -- State 4-H Advisory Committee Organized

A new committee is to be made up of one representative and one alternate from each county participating in 4-H Club work. Among the functions of the group will be to encourage an active 4-H Advisory Committee in each county and to advise 4-H administrators at Rutgers University of local, county and State 4-H program needs.

South Dakota - New Projects

The 4-H policy committee, along with the 4-H staff, have approved five new projects to start this fall. They are: Automotive care and safety, forestry, light horse, entomology, and horticulture. The new horticulture project includes vegetable gardens, fruit growing, beautification of home grounds and indoor gardening.

Wisconsin - Policy for Money-making Projects

Criteria have been issued to aid in the selection of money-making projects by 4-H Clubs. These also contain guides for handling money.

EXPANSION OF 4-H CENTERS:

Kansas - First 4-H Cottage

During 4-H Round-up, the entire group spent an afternoon and evening at Rock Springs Ranch. The occasion was the ground-breaking ceremony for the first permanent cottage at the State 4-H Club Center. The native stone and redwood cottage will house 32 persons.

Michigan - New Brochure

"Camp Kett, Michigan, 4-H Training Center" is a new brochure issued by the State 4-H Club Foundation. It explains in informative and attractive way how Camp Kett will fulfill an urgent need through providing facilities for training of youth and adults for leadership.

Virginia - Development of 4-H Center Planned in Southwest Area

The first step toward developing Virginia's first 4-H Club Center was taken recently when some 80 representatives from 15 counties organized the Southwest Virginia 4-H Center, Inc. The Center will be located on a 50-acre tract in Washington County. Directors were appointed to plan the program and facilities for the Center.

Wisconsin - New Buildings at Upham Woods

A new administrative building and a fifth cabin have been dedicated at Upham Woods, Wisconsin's 4-H Camping Center. Upham Woods has been a long-time dream of "Ranger Mac" - Wakelin McNeel, former State Club Leader. It is one of the projects of the Wisconsin 4-H Foundation and includes both county and State camps.

EVENTS FOR MEMBERS - IDEAS WORTH NOTING:

Arizona - Members Get Clothing Know-How

The 40th Annual 4-H Roundup has teamed up a pair of workshop groups on clothing selection. For the boys the workshop has the title, "Dress Right - You Can't Afford Not To." At the same time, the young ladies will discuss "Date Bait."

Georgia - Fashion Clinic

Eighteen girls, the three dress revue winners in each of the six districts had opportunity to participate in a fashion clinic arranged by Miss Avola Whitesell, clothing specialist, and Mrs. Martha Harrison. Purpose of the clinic was to give each girl a chance to select a fabric and pattern for the costume she will make and model in the State dress revue. The donor annually gives the expense-paid trips to Atlanta to the 18 contestants and cooperates in planning a program for the girls during their two-day stay. One of the highlights will be a fashion show. Later, bolts of fabric will be brought out of stock to show the girls how to select fabric and color. Proper use of make-up and other grooming techniques were also taught.

Kansas - 4-H Health Conference

"Health is Wealth" was the theme for the August health conference. Topics included water safety, sanitation problems, food for fitness, club health programs, and health talks and demonstrations. The recreational highlight was a water carnival. The Kansas Board of Health and the Kansas Medical Society cooperated with the State College staff on the program.

Maine - Broiler Growing Activity

Eight Maine Hatcheries teamed up in providing 50 straight-run broiler chicks for the 4-H Club members who entered the Broiler Growing Contest. The 20 top entries of 12 dressed birds each were exhibited at the Maine Broiler Festival at Belfast. Judging was based on an efficiency score card and a dressed bird score card, each receiving 50 percent toward the total score.

Maryland - Pageant Marks 10th Year of IFYE

Mrs. Billie Marie Howes, now of Massachusetts, returned to Maryland to direct a pageant during 4-H Club Week. "Youth Beyond a Dream," included 35 chorus members, all 4-H'ers, and 11 speaking, song, and dance personnel. Don Easterday, who has been a star in previous 4-H pageants, returned to direct the chorus.

Mississippi - Safety Feature

When Mississippi held its 30th Club Congress, in which 1200 4-H Club boys and girls and leaders participated, a special program feature was "Magic Fire." This was a safety demonstration on "The Combustibility of Gasoline and Related Products" presented by the Ethyl Corporation of New Orleans.

Missouri - State 4-H'ers Adopt CARE

Missouri's State 4-H Council has adopted the CARE food program as an international project for this coming fall. This is in line with the 4-H world-wide efforts such as the International Farm Youth Exchange.

During the past nine months, 4-H Clubs, Missouri Agricultural Extension offices, and home economics clubs in 40 Missouri counties have forwarded some four tons of food overseas through the CARE program.

North Dakota - 4-H'ers Tour Minneapolis

Thirty-three North Dakota 4-H girls were in Minneapolis August 7, spending the day in a 4-H home improvement tour. Irene Crouch and Marguerite Olson, NDAC home management specialists, accompanied the girls on the tour which included a trip through department stores for the 4-H'ers from 18 counties working on home improvement this year. The girls saw examples of well-designed furniture and room arrangements. A chance to see work in modern art at the Walker Art Center was also on the schedule.

New Hampshire - Dairy Tour

Forty of New Hampshire's best 4-H Club dairy judges toured Vermont and Quebec August 12 and 13 in a judging junket designed to give them practice on some of the best farms in the Northeast. The international experience gained is part of training which will be put to use by the top-ranking judges at Plymouth Fair, the Eastern States Exposition and the National Dairy Cattle Congress later this year. The group included four members from each New Hampshire county.

Oklahoma - Training in Agri-business

Urban 4-H'ers in Cleveland County are getting firsthand view of agri-business as well as agriculture. County agents Vernon Frye and J. C. Lockwood in cooperation with the schools in the county have developed a plan for boys and girls to make tours of various industries directly associated with agriculture in the area. According to their evaluation, three-fourths of the participants indicated that they would be interested in doing work in similar agri-business in the future.

South Dakota - Combined Events

State Club Week this year combined three events. It included junior leadership and conservation, both of which had been previously held at a camp. One day was spent on career exploration.

Texas - 4-H Record Parties

Texas is experimenting with a somewhat different approach to work on leadership with 4-H members on 4-H records. Several clubs and counties over the State held record parties in order to promote interest in getting record books completed. Of course, the principal program feature was a workshop on record keeping and record supplies, and ended with recreation and refreshments.

West Virginia - Camps for Older Members

"Links of Life" was the theme for the State 4-H Girls' Camp and "Where Do I Stand?" for the State 4-H Boys Camp. Both were held at Jackson's Mill. West Virginia always has challenging themes for 4-H events.

Wisconsin - Careers "Fashion Show"

A new approach to telling about home economics careers was a fashion show type of skit adapted by Jean Reddin, Family Life Specialist, and presented at the State 4-H Week Assembly. If interested, ask Wisconsin for a copy of the script.

TOOLS TO KNOW AND USE:

Home Management Discussion Series for Older Youth

Many of you are indicating you like and plan to use the material sent recently. To answer some of your questions, may we assure you that you can use any or all sections that meet your needs. However, in adapting the material, it would be a courtesy and a compliment to credit the authors indicated for that particular part.

Other sections of this series, as planned by the 4-H Home Management Development Committee, will be sent out later, as assignments are completed.

Dairy Foods Demonstration Handbook

From the National Committee you will be receiving notification of the revised publication issued through the courtesy of the Carnation Milk Company. We think you will like the plan of organization as well as the helpful information.

Nutrition Filmstrip

Your nutrition specialist has had notification from Dr. Evelyn Spindler about a new color filmstrip, "Food for Fitness," prepared in USDA's Agricultural Research Service. You may want to confer with her about its use with 4-H and YMW groups.

Family Life Education Film Series

The University of Michigan has a new series of 15 non-commercial audiovisual films that can be rented for two days (\$5 for each film) or for a week's rental (\$7). Many of the films show an actual interview between Dr. Robert O. Blood, Jr., professor of sociology who teaches courses on marriage and the family, and the author of a recently published book dealing with the topics listed. We have not actually seen the films but have recommendations from the field about their use. The titles are:

- | | |
|--------------------------------|----------------------------------|
| I. Dating | IX. Companionship and Recreation |
| II. Choosing Your Partner | X. Money and Marriage |
| III. Mixed Marriages | XI. In-laws |
| IV. Love | XII. Physical Adjustment |
| V. What It Means To Be Married | XIII. Children and Marriage |
| VI. Tremendous Trifles | XIV. Remarriage |
| VII. Marital Counseling | XV. Marriage in the Older Years |
| VIII. Divorce | |

For additional information about the films, write to: University of Michigan Television, 310 Maynard Street, Ann Arbor, Mich.

New Film, "The Power and the Glory"

In this 22-minute, color film, America's early history is linked with the present. Club members of 20 States who are participating in the Eastern States 4-H Tractor Operators' Contest tour historic Virginia and sense the challenge of America's greatness. The film is available from: Farm Department, American Oil Company, 555 Fifth Ave., New York 17.

4-H Films for Extension Meetings

Our inquiry to The Venard Organization about total showings of their 4-H films brought this impressive response: "92 million 'exposures to 4-H' could not do otherwise than result in a rapid increase in the spread of 4-H Club enthusiasm."

If you do not already have it, you may wish to request their free film catalog from The Venard Organization, 113 North Madison Ave., Peoria, Ill.

ENCLOSED FOR YOUR USE:

Leads for Leaders - No. 7

A "Guide for Observing a Local 4-H Club" is the No. 7 Leads for Leaders. It's unusual to send out a one technique item. However, this points up a very excellent device and should be most helpful to county workers.

"The Dual Merit System of Awards"

Several years ago, the 4-H Livestock Program Development Committee recommended a combination (group and individual) system of awards for 4-H Club shows. The committee named this the Dual-Merit System. More and more shows are following this plan of recognizing exhibits. The enclosed leaflet describes how the system works.

The Multiple Approach in YMW Programs

Many States are approaching the development of programs for young men and women in a wide variety of ways. Six approaches are illustrated with case histories. There are other ways, too. Please note the merging of youth and adult extension effort. Specialists' help will be needed as resources for these YMW programs.

Four Seminar Papers

Four seminar papers--"People and Agricultural Resource Adjustments," "Opportunities and Limitations for Employment of Farm People Within and Outside of Farming," "Agriculture and Its Relationship to Other Segments of the Economy," and "Economic Analysis of Changing Technology of Agricultural Production and Marketing in Relation to Agricultural Resource Adjustments" -- developed here in the Federal Extension Service, Division of Agricultural Economics Programs, are being sent only to the State 4-H Club Leader. These are additional, and we will say excellent materials to add to the recent report of the leaders' program of the National 4-H Conference. Some additional copies of these papers are available upon request.

These papers are primarily devoted to identifying our present situation and trends. They are in the areas of population, employment opportunities, technology, and agri-business.

These data may be used to help indicate some of the problems or areas of concern which affect youth. Such problems of youth will help us to make decisions as to the future programs needed for youth.

You may wish to abstract from these papers such materials as you would think useful to county extension agents and county program projection committees or county 4-H councils. Very likely, your coworkers in agricultural economics and rural sociology would be helpful in this redrafting.

We support the thesis that it is quite important that an advisory group in the county take a good look at the total youth situation and trends. After that, any change in youth programs more easily falls into place.

"Don't Give Fire a Place to Start"

The Department has just issued this new leaflet about removing fire hazards and protecting family and farm from fire.

"The 10th Year of Work - Interdepartmental Committee on Children and Youth"

A copy of this significant 10th year summary report is enclosed for each State 4-H Club Leader. We hope you will share it with each staff member.

"Red Cross Volunteer Service to Hospitals"

We were able to obtain at this time just one copy per State of this leaflet, with the promise that more might be supplied soon for situations where they are particularly desired and needed. Let us know if you would find them especially helpful.

"For Your Pleasure"

Enclosed is a copy of the conservation leaflet, "For Your Pleasure." You will note that this is published by the National Wildlife Federation and it highlights a number of wildlife materials which might be used in your camp programs. These may be ordered directly from the Wildlife Federation.

"Your Motivation and Business Leadership"

We always need to keep refreshed with a look at the basic needs of people. You may like the manner in which these are expressed in the enclosed, "Your Motivation and Business Leadership."

Meditations - National 4-H Conference

Enclosed is the copy of the material on Meditations prepared for National 4-H Conference and which we promised to send you earlier.

NEWS OF OUR COWORKERS:

Mr. Luis F. Martineq Sandin is the new Associate 4-H Club Leader for Puerto Rico, replacing Pedro Olivencia. Following his retirement, Mr. and Mrs. Olivencia left for a trip to India.

Sarah Allen became Assistant State Girls 4-H Club Agent in South Carolina this month, replacing Sara Graham. Miss Allen is from North Carolina where she has had county experience, and recently completed work for her Master's degree.

Glenn M. Busset will be back on the job in Kansas in late September. He will have the title of Associate State Club Leader. Glenn has been serving under ICA contract.

Burton Marston of Wyoming, on October 1, will hand the State Club Leader reins to "Jim" Nicholls, formerly agent in Park County. Burton has always mapped out a busy program to follow up his many personal interests and will continue to make his home in Laramie. His has been a busy and fruitful career of service to youth.

Wakelin McNeel passed away Saturday, July 26. He was the State 4-H Club Leader of Wisconsin from 1944 to 1950 and had been on the State 4-H staff since 1922. H was known as "Ranger Mac" for his interests in conservation of natural resources. He was a very excellent speaker. Camping was his hobby. Mrs. Dora McNeel, his widow, lives at 3610 Nakoma Road, Madison 5, Wis.

P. Glenn Harr has recently joined the State 4-H staff in Pennsylvania as Assistant State 4-H Club Leader. He was formerly an assistant county agent in Pennsylvania.

Earl S. Bergerud, District 4-H Leader of Minnesota will be taking sabbatic leave beginning the end of October until July 1, 1959.

T. Weed Harvey, long-time treasurer of the National 4-H Conference, is retiring from the Federal Extension Service. During the leaders' fellowship dinner, a specially-designed plaque was presented to Mr. Harvey in recognition of his efficient service and his whole-hearted dedication toward making National Conference operations run smoothly.

We have just learned of the passing of T. L. Bewick, Wisconsin's first State Leader of Boys and Girls Club Work. "T. L." as he was popularly and affectionately known by his many friends and associates was one of the pioneers in the boys and girls club movement, having served as a member of the national committee which chose the 4-H emblem, the motto, colors and creed used today by 4-H Clubs throughout the country. His widow, Paula, resides at 114 N. Breeze Terrace, Madison 5, Wis.

OUR CLOSING THOUGHT --

"He who works with his hands is a laborer. He who works with his head and his hands is an artisan. But he who works with his heart, his head, and his hands is an artist."

-- Author Unknown.

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John Banning
Mylo Downey
Lloyd Rutledge
Fern Shipley (Editor of "Ideas")